



The presentation of the sector's data concerning to the first half of 2010 was sponsored by the companies:



SALES NET REVENUE

The "Packaging Macroeconomic Study ABRE/FGV Brazil" shows the good results of the sector in the period following the economic crisis. The packaging physical production grew 16.29% in the first half of 2010 compared to same period in 2009. The estimated revenue in 2010 may reach US\$ 22,5 billion and the expected growth should be greater than 10%.

Turnover of Packaging Industry

(in billion dollars)

Year	Sales Net Revenue	Gross Product Value	Dollar quotation
2006	14,363	14,363	R\$ 2,18
2007	17,022	16,898	R\$ 1,95
2008	19,264	18,996	R\$ 1,84
2009*	17,757	17,511	R\$ 1,99
2010*	22,528	22,264	R\$ 1,80

Companies with 30 employees or more

* Estimated Data

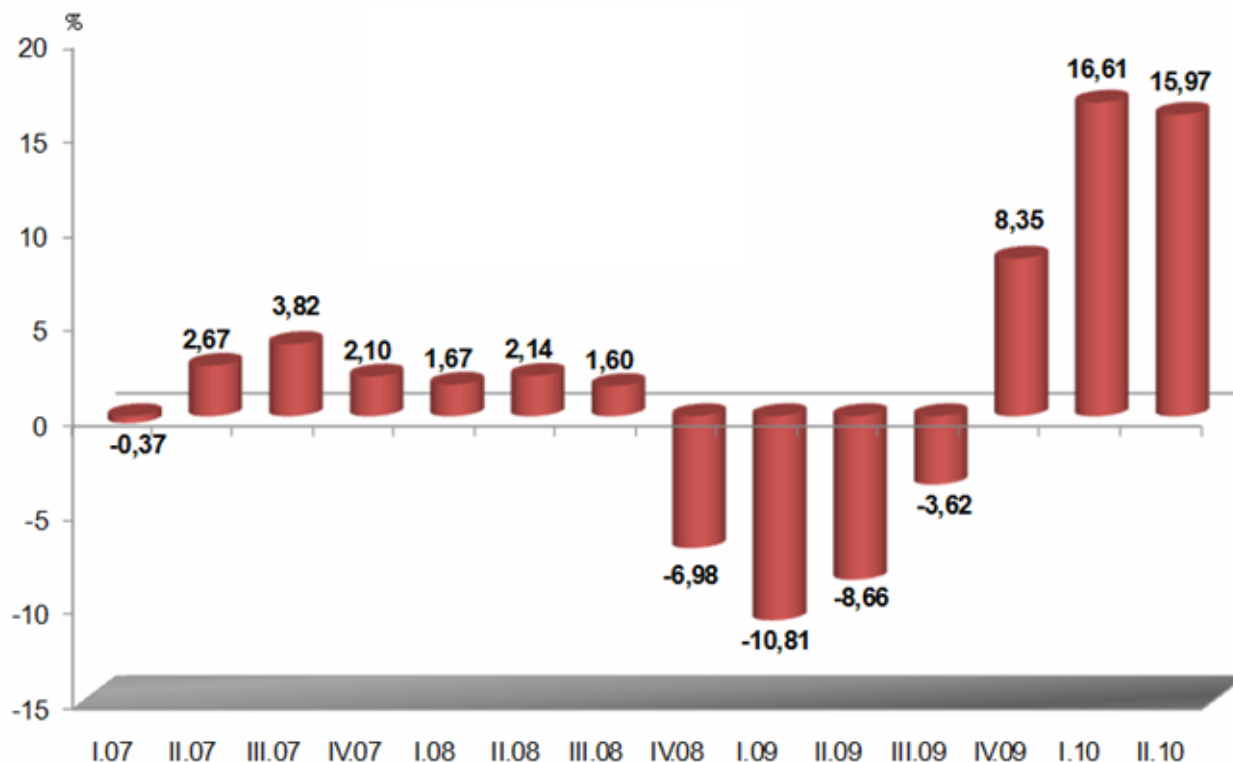
Source: IBGE / Annual Industrial Research (PIA) – Company (2007)

Development: FGV

PHYSICAL PRODUCTION

The physical production had a low performance until 2008. In 2009, with the economic crisis, the production suffered a fall. But, for the first quarter of the last year, there was a resumption of growth.

PACKAGING INDUSTRY PERFORMANCE

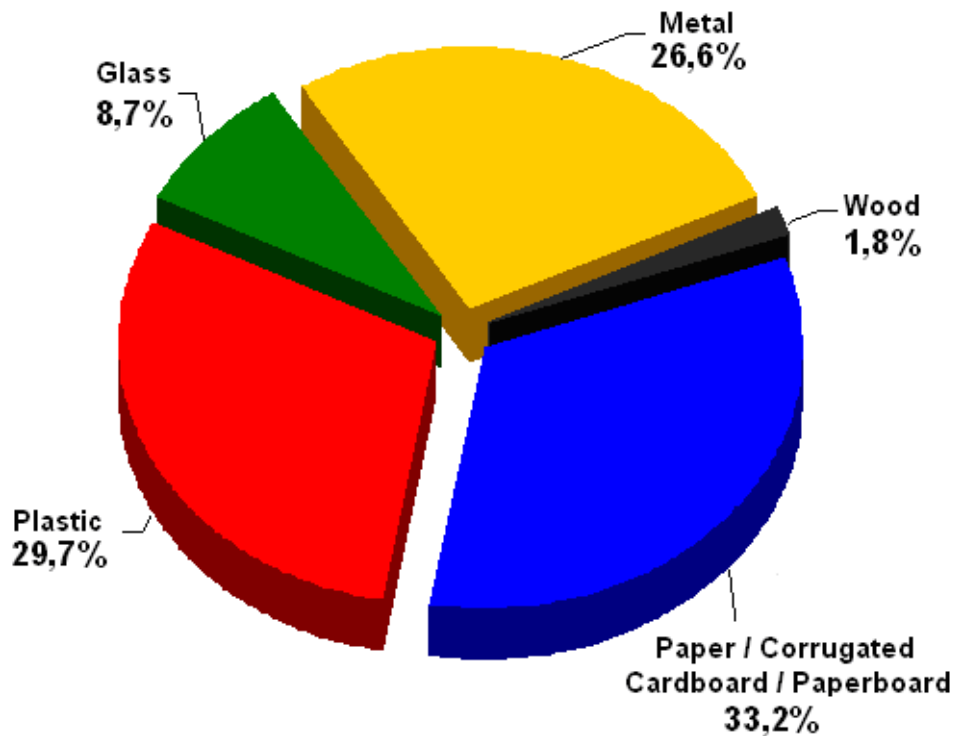


Source: IBGE

Development: FGV

In the sector's analysis, the physical production of all segments – wood, paper, corrugated board and cardboard, plastic, glass and metal – was positive, with a growth of 16.29% in the first half of 2010 compared to 2009. In 2010, the participation of each segment in the packaging industry, compared to the previous year, highlighted the growing market for metal packaging, which jumped from 17.6% to 26.6%.

PHYSICAL PRODUCTION



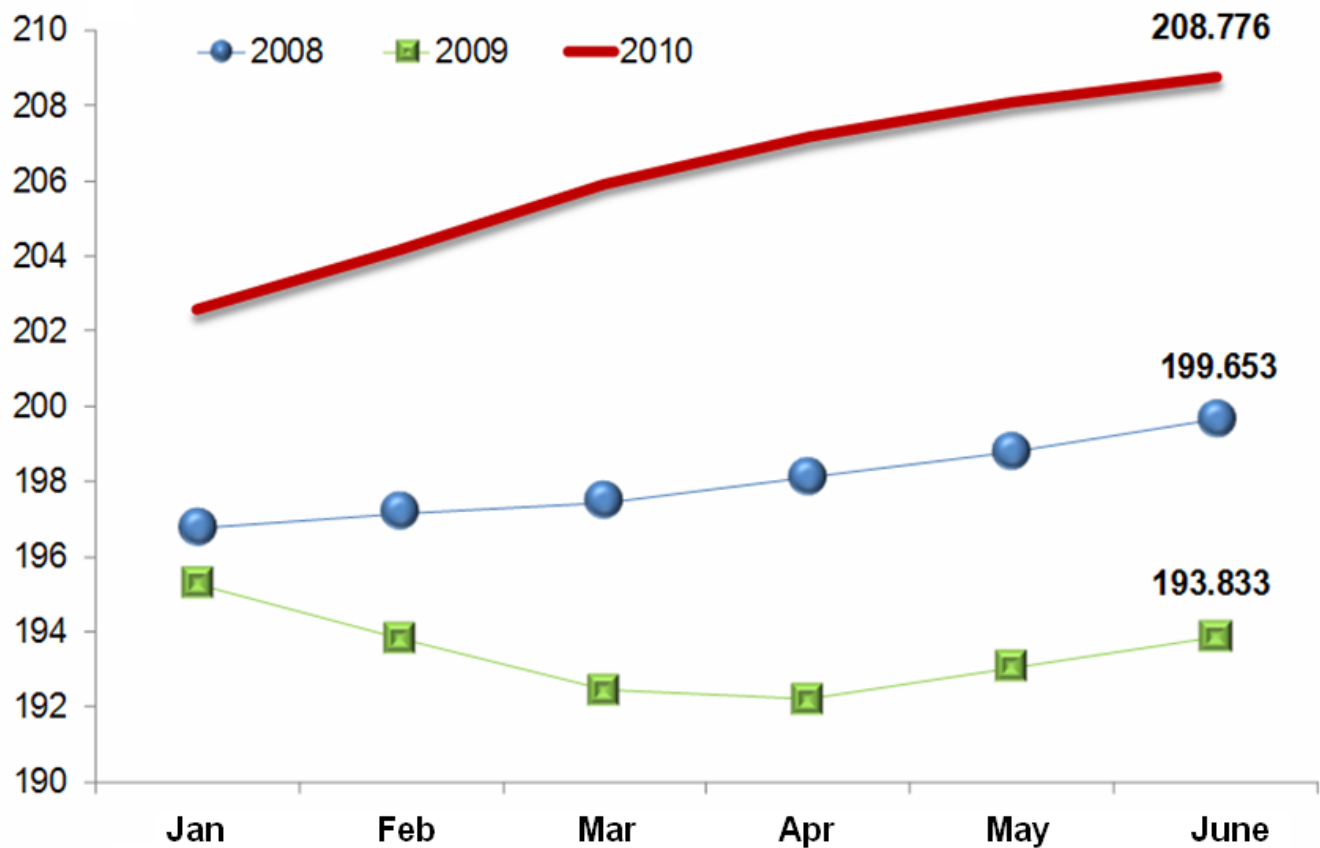
Source: IBGE

FORMAL JOBS

The Brazilian packaging industry generated 14,943 formal jobs by June this year compared to the same month in 2009. The number of employees in the sector in June 2010 totaled 208,776 against 193,833 in 2009. Compared to the same month of 2008, growth is also positive. In the period, the packaging industry had registered 199,653 formal jobs.

FORMAL JOBS

In thousands



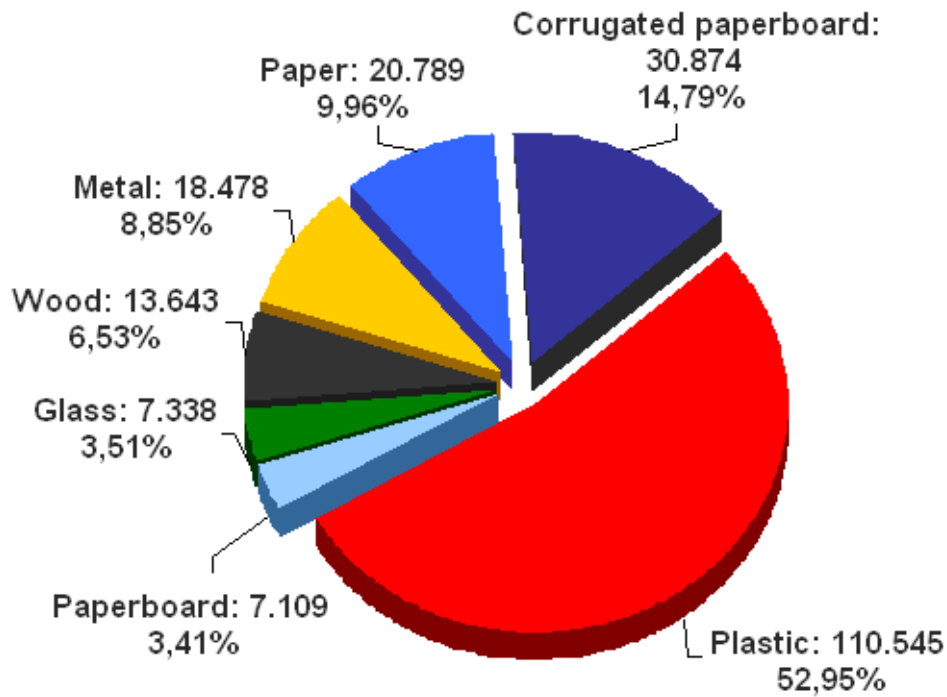
The minimum level, of 192,218 jobs, was observed in April 2009.

There was a growth of 14,943 job positions between June 2009 and June 2010, against the reduction of 5,820 job positions between June 2008 and June 2009

Source: Ministry of Labour / Rais 2008 and CAGED (General Register of Employed and Unemployed)

The plastic industry is the one that employs more, totalizing, in June, 110,545 formal jobs, corresponding to 52.95% of the sector. Then is the corrugated board industry with 30,874 employees (14.79%); paper with 20,789 (9.96%), metal with 18,478 (8.85%); wood with 13,643 (6.53%); glass with 7,338 (3.51%) and cardboard with 7,109 (3.41%)

FORMAL JOB



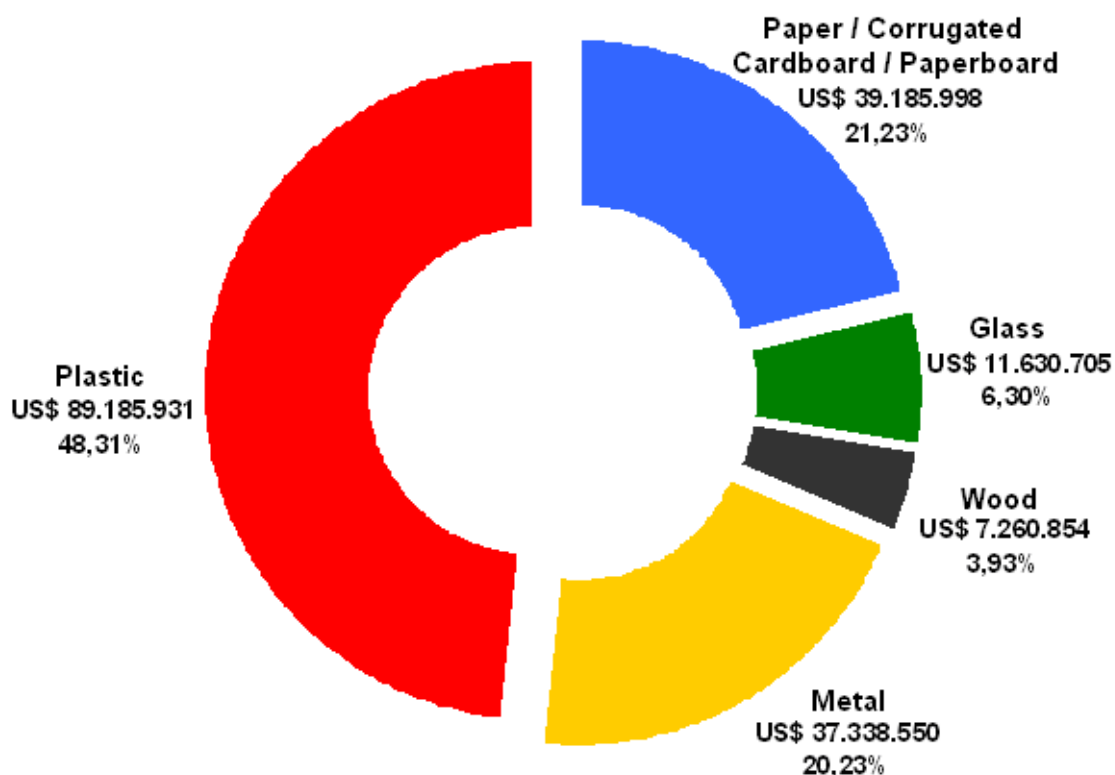
POSITION IN JUNE/2010
208.776

PACKAGING MATERIAL EXPORTS

The packages exported by the Brazilian industry in the first half of this year totaled US\$ 184,6 million, 15% more than the same period last year, when there was a decrease of 43%. Before the first half of 2008, packaging material exports fell 34% from January to June 2010. Highlight for two segments that registered expansion in the exports: plastic (34.12%) and paper/cardboard (28.51%).

PACKAGING MATERIAL EXPORTS

1° Semester (US\$)		1° Semester (variations)	
2008	279.945.980	2010/2008	-34,06
2009	159.599.940	2009/2008	-42,99
2010	184.602.028	2010/2009	15,67



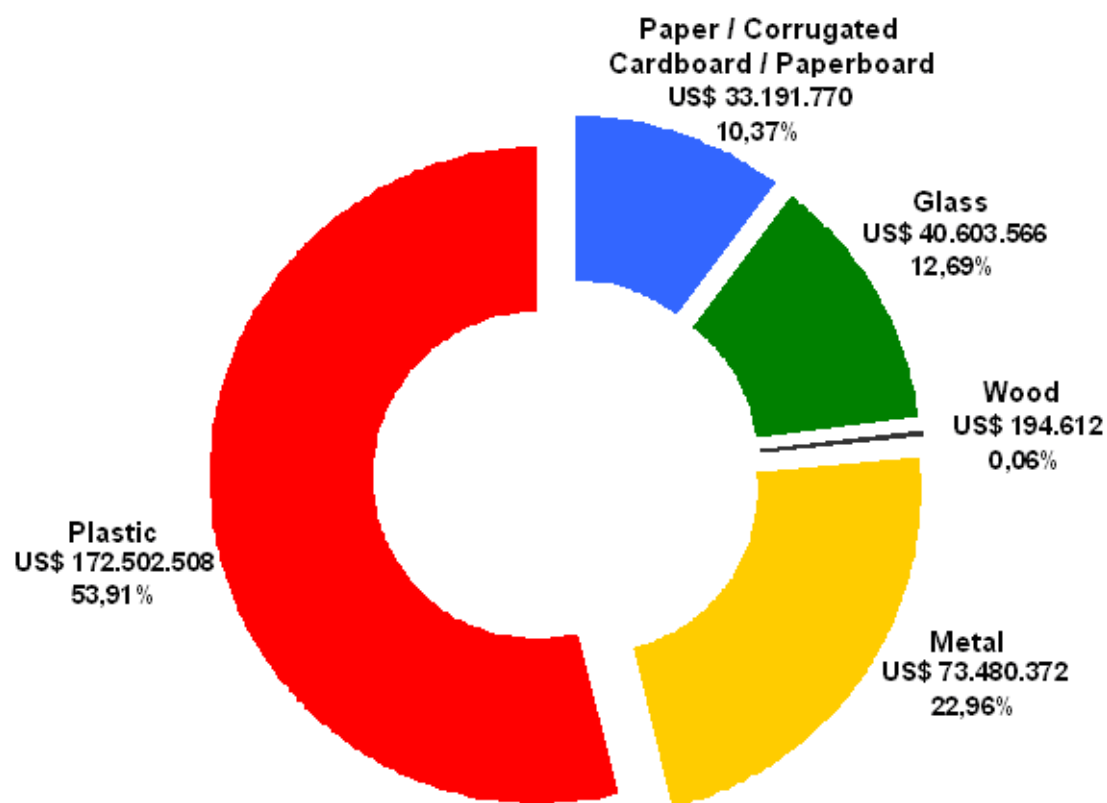
Source: SECEX / MDIC
Position in June/2010

PACKAGING MATERIAL IMPORTS

Packaging material imports had increased by 57% in the first quarter of this year compared to the same period in 2009. Highlight to the glass sector that leads to an increase of 122% in the first half of the year, followed by metal (108%), paper/cardboard (50%) and plastics (34%).

PACKAGING MATERIAL IMPORTS

1° Semester (US\$)		1° Semester (variations)	
2008	211.378.008	2010/2008	51,37
2009	203.848.741	2009/2008	-3,56
2010	319.972.828	2010/2009	56,97



Source: SECEX / MDIC
Position in June/2010